

SHES
WHITE, TAN, DARK
SAVE THE LEATHER.

"Seconds" in Women's 75c Cashmere Hose at 49c Pair

Don't for a moment think that because they are seconds a noted Hosiery manufacturer calls his goods, that they are inferior. The goods are perfect, and certainly will not interfere with their wear.

They are made from cotton and wool mixed cashmere yarn, perfect in make. All sizes 8 to 12. Extra good value at 75c. **49c**

On Sale Saturday at 49c. **49c**

Children's 50c Fleece Finished Hose at 3 Pairs for \$1.00

Three pairs for the usual price of two means better value for the special low price. They are a heavy fleece lined finished hose, have plain knit seamless feet, with extra special heels and toes. All sizes 8 to 12. **3 Pairs \$1.00**

Special Saturday at 3 Pairs \$1.00

Women's Handsome Fur-Trimmed COATS of Wool Velour In All the New and Favored Shades at \$50

These are generally conceded to be the most handsome Coats in our splendid assemblage. Every one who has seen them is wildly enthusiastic over them. Reproductions of some of New York's smartest styles. Fashioned in the much favored cold resisting rich wool velours in

PLUM, TAPE, NIGER BROWN, HUNTER'S GREEN OR NAVY

Belted models, of course, showing side panel effects, trimmed with large convertible muffer-like collars of kit-coney fur. Warmly lined heavy black Italian cloth. **\$50.00**

Very moderately priced at \$50.00

MANY SIMILAR STYLES with different fur trimmings, exclusive models, \$55.00, \$60.00, \$65.00 and up

Misses Will be Delighted With a New Shipment of Serge Dresses

Fully a dozen different charming versions of the mode as decreed for members of the young set. Quite the smartest assemblage of wool serge dresses Edmonton has seen this season.

Styles appropriate for street or business wear, featuring the NEW TUNIC and SHORT COAT EFFECTS, with the roll or square back collar, with deep giraffe belts, skirts shirred or pleated and trimmed in endless variety of pretty ways with black silk military braid, colored embroidered designs or braiding. Colors are navy, plum, taupe, green, brown or black.

Prices \$18.50, \$20.00, \$22.50, \$25.00 to \$35.00

When Miss 6 to 14 Buys Her Winter COAT She Will Undoubtedly Get It at Johnstone Walker's

We are on the right side with Juvenile Edmonton again this season. Any school girl will tell you our hand Johnstone Walker's have the loveliest coats in the city. There's something distinctive about them that seems to have caught the keen observing youthful eye. And as for values, we are quite prepared to leave it to mothers to decide.

The materials include Chinchilla, Blanket Cloth, Diagonal, Niggerhead, Herve Corduroy. The styles are very smart, featuring full belts or half belt; neatly trimmed on collar and cuffs with button, touches of plush fancy stitching; have plain box backs or with plaids; line throughout with cashmere or saten. Priced from \$10.00 to \$26.50

ONE PARTICULARLY SMART STYLE is in heavy corduroy with large roll collar with fancy pointed revers; full lined with satin or velvet; lined with cashmere, shown in brown, navy, green, green. **\$12.50**

ANOTHER attractive style is chinchilla in brown, navy, grey or burgundy, with full belt lined throughout with cashmere, neat collar and cuffs; emerald green. **\$10.00**

SIMILAR MATERIALS AND STYLES in sizes 2 to 6 years, including one in black plush with full belt, roll collar. Prices range from \$5.50 to \$12.50

Wirthorn and Welworth Blouses Are Regarded as Wartime Thrift Blouses

Wirthorn and Welworth Blouses have come to have a definite meaning in the minds of hundreds of this city's patrons. They have come to be regarded as wartime thrift blouses. They represent the maximum value, simplicity due to the foresight and ingenuity of the makers. The styles are fresh from New York and they are no longer made up than they are rushed on to us in fortnightly express shipments.

The new "Wirthorn" style are shown in dainty plain or striped voile or fancy muslin, featuring Dutch neck, with small collar or convertible collar, which can be worn high or down. Frills are effectively combined. **\$1.50**

The new "Welworth" models are delightfully smart and new in tailored lines, in all white or colored. They are in fancy vest, or some other dainty style in fine white muslin, with dainty lace. **\$2.95**

Women's Knitted Combination Underwear at \$1.75

This splendid new line of Combinations is now to be seen in the first time sold. A good warm garment with a soft fleece on the inside. All sizes, 8 to 12. **\$1.75**

New Necessary Flaid Skirtings and Suitings at \$1 and \$2.49

It is scarcely necessary for us to emphasize their value. For fashion, beauty, and utility in color and wool mixtures. Many different sizes and combinations. Flaid skirts to clover 36 to 44 inches wide. Priced from \$1.00 to \$2.49 per yard

Two Leader Values in Reliable Black Silks at \$2.25 and \$3.25 Yd.

If we were given to pondering, we would undoubtedly advance the price of these splendid silks. For they can be replaced by a quality of silk for anything like the price. They were obtained for a price of one and one-half times the price of the silk. They are a quality of silk for anything like the price. They are a quality of silk for anything like the price.

1200 Yards Horrockses' 36-In. English Flannelette 50c Yard

It's a good heavy quality with soft finish and well interwoven threads suitable for pajamas, nightgowns and men's and boys' day shirts. 36 inches wide. **50c**

Special Saturday, per yard

Johnstone Walker's Daily Bargain News

With Jack Frost on the Door Step It's Time You Selected Winter Comforts

Saturday's Shoppers Will find Us Ready as Never Before With a Store Service Keyed Up to the Highest State of Efficiency

JACK FROST is now paying us frequent visits—leaving his card in the shape of ice on the doorstep as a gentle reminder that he'll soon return our guest for another six months. How many are ready to welcome him? We can vouch for many, although the great majority have only just set out. But with a store such as this, in such a wonderful state of readiness, every need will be met with satisfaction.

We are ready with woollens that are wool. Ready with fine furs that are a luxury in all but price. Ready with handsome warm coats for every member of the family. Ready with warm and cosy Footwear. Ready with soft, thick, spongy Wool Blankets and cosy Eiderdown Quilts that make a winter's night rest enjoyable and refreshing. Ready with the thousand-and-one needs that Jack Frost suggests having ready when he comes to stay.

Women's 'Trefousse' Kid Gloves Specially Priced \$1.75

An opportunity to buy "Trefousse" Gloves at a price that is not likely to be repeated. For "Trefousse" gloves have ever worn a pair. For "Trefousse" gloves are the most popular of all. It and finish are the same as before the war.

gentle French Kid Glove, made from lovely soft pliable skin with overstitched seams and with gathered fingers; two dome fasteners. Shows the skin, black, blue or brown. Not every size in each shade, but all sizes are the lot from \$8. to \$9. to \$10. to \$12.25. Very Special Saturday. **\$1.75**

A Special Saturday Grouping of Women's Neckwear at \$1.00

Here's an opportunity for women to treat themselves to a new piece of neckwear at a temptingly low price. The grouping includes some of the latest styles in Georgette Crepe, Swiss Poplin and Pique; effectively trimmed with Velveteen and Felt Lace. **\$1.00**

Edgerton, etc. Special

We Have Raised the Standard of Coat Values from \$10 to \$15 Through a Special Buying Transaction

You have only to compare the styles and materials in this much-talked-of grouping of Women's and Misses' lovely warm Winter Coats to be fully convinced that we have raised the standard of Coat values in Edmonton anywhere from \$10 to \$15.

This special purchase grouping of Women's and Misses' Coats includes several dozen smart styles in the cold-resisting wool weaves, frieze, blanket cloths, diagonal coatings and tweed in mixed or small check patterns, in dark serviceable colors, Oxford grey, brown or navy, with generous sized collars, black, blue or Oxford. Most beautifully made, with extra good values and well worth \$10.00 to \$15.00 more if bought in the ordinary way. Special Purchase Grouping at **\$24.95**

What a Treat for Misses to Choose New Coats from Our Many Styles

In a price range from \$17.50 to \$40.00 Misses will choose their new Fall and Winter Coat tomorrow with entire satisfaction. For every conception of good style and individuality is represented. Twenty or more different styles, all of which are fashioned on slender and youthful lines.

They are of WOOL, FRIEZE, DIAGONAL COATINGS, TWEED, CORDUROY, VELVETS, CLOTH, INVINCIBLE CHECKS, STRIPES, and the RICH VELVET, including taupe, grey, green, brown, blue or Oxford. Most beautifully made, with large collars of soft plush or imitation fur, and smartly pocketed. Well lined and finished. Perfectly tailored throughout. Sizes 12 to 20 years.

Prices \$17.50, \$20, \$25, \$30, \$35 and \$40



Dress and Ready-to-Wear HATS Trimmed as a Saturday Special \$4.95

We are anticipating one of the busiest Saturdays of the season tomorrow. And if you had the slightest conception of the charming styles that constitute this special Saturday grouping, you would readily understand why.

They have been specially trimmed in our own workrooms, and rival in theme and beauty similar imported styles at \$5.00 and \$5.50.

There are large brimmed Rallors and French Rallors, Tricorns and smart models with upturned backs, with colored satin on crowns, two new to possess a name. Trimmings consist of fancy mounts, stretch wings, quills and feather bands. Specialty priced for Saturday **\$4.95**

New Hats For Children and Growing Girls in Endless Variety at \$1.00 to \$1.50

Mothers will experience an unusual degree of satisfaction in choosing Children's hats. An endless variety of styles for all ages in plaid, corded velvet, plush, felt or novelty tweed. Priced from \$1.00 to \$1.50

Two Leader Values in Boys' Wearbetter Suits at \$15 and \$16

First and foremost take into consideration Wearbetter Suits. Two pairs of blouses. Other characteristics are noticeable in fit and finish. These leader values in nice dark tweed suits with dark blue or black trousers. The double-breasted hand-built and manish, while the collars sit up smartly around the neck. Two pairs of blouses with 2 1/2 inch wide and water pockets. Well lined and finished throughout. Sizes 2 to 16. Leader Values at \$15.00 and \$16.00

Boys' and Youths' Winter Overcoats at \$9.50 to \$25.00

Handsome cold-defying garments of unusual value merit. Smartly tailored coats that are distinctive and different from ordinary makes. They are in heavy wool tweeds and chinchilla, with good high snug-fitting collars, dark blue or black with belt at back; others in new French style with belt all around, with slanted pockets. Well lined and finished. Sizes 2 to 16. Priced from \$9.50 to \$25.00

Warm Winter Overcoats for Little Boys, 2 1/2 to 5 Years, at \$6.50 to \$14.50

The new Little Boys Coats we have provided for the smaller boys are in practically the same materials as those in the larger sizes. Styles, however, are more juvenile, some with belt all around and buckles; others belt at back only. Have snug-fitting collars, warmly lined and finished. Sizes for 2 1/2 to 5 years. Priced at \$6.50 to \$14.50

Boys' Sweater Coats at \$2.25

A value you can't afford to overlook. Made of cotton and wool mixed yarns, in ribbed stitch, plain or in two-color effects, with military or shawl collars. Sizes 2 to 12. Special **\$2.25**

Good Values in Men's, Women's and Children's Footwear with Good Service

It's not to be wondered at that there's a steadily increasing volume of business coming to this Footwear Department of ours. Compare the values and service with any other store in the city, and you'll have the reason. For instance, one of the following half dozen lines:

Women's Smart Walking Boots at \$9.00 and \$10.00

These smart new Full Walking Boots will be much in evidence when stylishly dressed women assemble. They are a very high grade boot, and will be found very comfortable. They are made of a new kind of leather, of superior black, of French calf or of French cowhide calf, with medium low heel, round toe and imitation stitching. Best perforations. Have flexible Goodyear welt. **\$9.00** **\$10.00**

Stylish New Cloth Top Boots at \$7.50

A very stylish and attractive boot modeled according to the latest dictates of fashion, with black kid vamp and heels; upper of fine quality cloth in medium shades of grey; flexible sole sole. All sizes. Priced at **\$7.50**

High Grade Shoes for Children at \$1.95

This week's clearance grouping of Children's fine shoes is well worth prompt action on the part of interested purchasers. They are in black or chocolate kid, imitation kid, or in black or brown leather. In button and lace styles, with good weight flexible soles. An endless variety of styles. For instance, offered in \$1.95. **\$1.95**

ANOTHER VERY SIMILAR GROUPING in sizes 8 to 10 1/2. **\$2.25**

Men's Dressy Black Gunmetal Boots at \$6.00 and \$7.00

We have no hesitation in saying that these are the best values offered in the city. Dressy and serviceable boots of black gunmetal calf in two styles. A medium round toe and a full round toe, both very comfortable fitting styles. Flexible Goodyear welt new sole. All sizes. Priced at **\$6.00** and **\$7.00**

Men's Mahogany Gait Boots at \$7.50

A very dressy and stylish new full boot with mahogany sole and solid rubber heel. In a nice shade of brown calf with brown brogue sole and solid rubber heel. To match. Goodyear welt new sole. These shoes are very flexible and are waterproof and will not slip. Fully guaranteed. **\$7.50**

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Bulletin's Aladdin Club

Kindness—Honor—Courtesy—Loyalty—Obedience

Adventures of Uncle Wiggily

By Howard R. Goss

Copyright, 1918, by the McClure Newspaper Syndicate.

(By Howard R. Goss)

"You'll come, won't you, Uncle Wiggily?" asked a jolly little voice

just outside the hollow stump bungalow where the bunny rabbit

gentleman lived with Nurse Jane Wiggily, his mischievous house-

keeper.

"Come where?" the bunny wanted to know, as he put his glasses on over his nose so he could see better.

"Who are you, my dear?"

"I am Nurse Lillian, your rabbit

nicer," was the answer, "but I guess

you don't know me. I got my face

washed and a new dress on."

"Oh, yes, you have! But I don't

believe you would have known you. But

why all this sartorial display?"

(Sartorial, you know, means new

dress.)

"I'm going to have a tea party,"

said Nurse, "and I invite you to come

—you and Nurse Jane."

"Thank you, very much," said

Uncle Wiggily, getting up and making

a low and polite bow with his tail

slit back. "I'll be very pleased to come

one party."

Hospital records show that every

time you cut a corn you invite local

law or blood poison, which is notified

as a Cincinnati authority, who tells

you that the quarter ounce liquid

called Cremona can be obtained at

the corner of the drug store, and is

sufficient to rid one's feet of every

hard or soft corn.

You simply apply a few drops of

this Cremona on the corn, and

the soreness is instantly relieved.

Shortly the Cremona corn can be lifted

out, foot and all, without pain.

This drug is sold at the corner

and is claimed to just arrive up any

corns without irritating or even

tinting the surrounding tissue or skin.

Your wife wears high heels and

will be glad to know of this.

ASSIGNED STOCK FOR SALE

Sealed tenders will be received by the

underwriter and used inclusive of Mon-

day, October 20th, for the harness stock

belonging to the estate of Harry

Miller, at Vermilion, Alberta, as follows:

Harness stock, 100 shares, \$100.00

One gross harness, 100 shares, 100.00

One gross harness, 100 shares, 100.00

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One gross harness, 100 shares, 100.00

One gross harness, 100 shares, 100.00

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One gross harness, 100 shares, 100.00

One gross harness, 100 shares, 100.00

or banana, or anything like that?"

asked Uncle Wiggily.

"Oh, no," laughed Nurse. "This

isn't a surprise party. You see, the

lady mouse can't teach school today,

because she has gone to buy a new

cheese-colored dress, so we are having

a good time in the woods. Come in

about an hour, Uncle Wiggily."

The bunny rabbit uncle promised

that he would, and then away hopped

Stella and Alice Whitebrow, the

stock girls, helped her, and the

Arabian Chick, the little hen girl,

and Jennie Chipmunk, or any of the

people on broad, flat stumps in the

woods, and there were toothache

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"Hello!" cried Uncle Wiggily as

he came hopping along through the

woods. "All ready for the party, I

see!"

"Yes," answered Nurse, "please

right down. Will you have milk and

sugar in your tea?"

"Milk, but no sugar," said Uncle

Wiggily. "I'm saving it for the

soldier boys. You know, just

what the matter?"

"What's the matter?" asked Uncle

Wiggily. "Is the tea sour?"

"No, answered Nurse, 'but I forgot

all about the tea cups. Oh, dear,

tea party without tea cups?"

"You can't," said Jennie Chipmunk,

or banana, or anything like that?"

asked Uncle Wiggily.

"Oh, no," laughed Nurse. "This

isn't a surprise party. You see, the

lady mouse can't teach school today,

because she has gone to buy a new

cheese-colored dress, so we are having

a good time in the woods. Come in

about an hour, Uncle Wiggily."

The bunny rabbit uncle promised

that he would, and then away hopped

Stella and Alice Whitebrow, the

stock girls, helped her, and the

Arabian Chick, the little hen girl,

and Jennie Chipmunk, or any of the

people on broad, flat stumps in the

woods, and there were toothache

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describing it.

ry Coy. Limited
10134 98th St.

**WOULD PREVENT
ALL SMOKING IN
PUBLIC PLACES**

tailoring establishment—*an institution.*

Fit-Reform has a place in the esteem of its patrons that is steadily strengthened with the passing seasons.

Fit-Reform

ESSERY & CO.

10078 JASPER AVENUE, EDMONTON

281

Will It Be Their Last Christmas at The Front? Let's Make It Their Best!



Appreciated

HEPBURN'S Xmas Cakes

(In Tin Boxes)
For the Boys "Over There"

Special Overseas Candies

In Boxes packed ready for mailing

Special Prices in Quantities to Churches and Societies

Hepburn's, Limited

What Will be Appreciated
Most by the Soldier Boy?

A Photo Of Course!

A photograph of some loved one at home will go farther toward making the coming Xmas A MERRY ONE than anything else. See

A. T. Bridgman

Photographer 120-124 ALBERTA BLOCK

Buy the following articles for your Boys overseas:

**Sox
Mitts and Gloves
Shirts
Sweaters
Underwear, etc.**

Big Reductions at

GAMBORD'S

Quitting Business Sale

Opposite 10146 101st Street Opposite Rice Street

Christmas, 1918,

will probably be the last Christmas which will be celebrated by our boys amid the sound of booming guns and hursting chrapnel, the whirr of armed airplanes, the dangers, hardships and privations of life in an army at war. Next Christmas, if all goes well, they will be home to eat Christmas turkey and plum pudding with their feet under the home table. What joy it will be to you then to hear them tell of the pleasure and satisfaction they had out of your Christmas parcel this year. So do your best to make this Christmas the best war Christmas the boys have had.

Don't stint. Send them all you can. Let the boys know that you think of them a lot, and that you think a lot of them. Let your Christmas message be in deeds as well as words. Write your Christmas letter, and in it tell them there is a parcel coming, and let it be a good one.

Then, there are the boys of our army who have no homes in Canada, perhaps have no loving friends anywhere—the boys who are fighting for us just as valiantly as those who have their own homes, their wives, sisters, mothers and sweethearts to defend. Don't let their Christmas be lonely because they have no mother or sisters or wives. Let them know we appreciate their sacrifices and heroism even if we do not know their names. Make up a box for the lonely, homeless boy and address it so that the authorities will see that it goes to some soldier boy who gets no other Christmas parcel.

Send your parcels in good time. They must leave Edmonton by November 1st to get there before Christmas. Don't delay. Don't run the risk of having your boy think he is forgotten at home, because Christmas morning in the dugout or trench, in the hospital or at the base, finds no Christmas parcel from home for him. Save him these feelings by making sure your parcel leaves early—better too early than too late.

WHAT TO SEND IN THE PARCEL

There are no restrictions as to what can be sent through the mails, except that no explosives, matches, celluloids or liquors can be sent through the mails. Tins or bottles of butter and other oily or liquid substances must be put in boxes with some absorbent such as sawdust, absorbent cotton, etc., to absorb anything that may leak out.

You will find suitable suggestions in the advertisements of this page.

POSTAGE RATES

The weight limit on parcels going to the United Kingdom is 11 pounds, and the rate of postage is 12 cents a pound or fraction thereof.

The limit on parcels going to France or Flanders is 7 pounds. The postage on any parcel up to 3 pounds is 24 cents; over 3 pounds and not over 7 pounds, 32 cents.

The limit on parcels going to the forces on the Mediterranean and the Saloniki Front is 7 pounds, and the rates of postage are: 1 lb. 32c, 2 lbs. 40c, 3 lbs. 48c, 4 lbs. 56c, 5 lbs. 64c, 6 lbs. 72c, 7 lbs. 80c.

To ensure delivery to the boys at the front, all Christmas parcels must be at the Atlantic Coast by November 15th, which means, says the Edmonton postmaster, Mr. G. S. Armstrong, that parcels must be posted at Edmonton not later than Nov. 1st.



Sommerville Hardware Co. Limited

We carry a well-assorted stock of

GIFTS

That Would Be Appreciated
by the Boys at the Front

Pocket Knives, Razors, Brushes,
Straps, Safety Belts, and many
other special items.

Get one of our Special Mailing Boxes.

Phone 6707 — 638 First Street

OUR SALESMAN WILL GIVE YOU
EVERY ATTENTION

Christmas Overseas Mail Should Be Ready to Sail November 1 Without Fail

This is the house at which to purchase your special ties to cheer and make glad the heart of your SOLDIER BOY, because—
We have a complete stock of desirable articles in the food line to send him.

For Instance—

Choice Creamery Butter in tins.
Pure Maple Sugar in bricks.
Fruit Cakes in tins.
Table Figs and Dates.
Condensed Coffee and Cocoa.
Tinned Meats, all varieties.
Honey, Peanut Butter, Biscuits, Oxo, Vimloos, etc.
Fread's Ready Packaged Chocolate Boxes

ORDER NOW!

HULBERT'S GROCERY

10363 Whyte Avenue — Phone 3374

THE HOUSE OF
FOOD ON THE
CITY

Our Motto—"ON THE SQUARE"

Keep Our Boys Warm

by sending them Wool Socks,
Mitts, Gloves, Sweaters, Shirts, etc.

We have—

Socks at 35c, 50c, 75c.
Mitts at 45c, 65c, \$1.00.
Gloves at \$1.00, \$1.25.
Khaki Sweater Coats at \$5.50, \$6.50, \$8.50.
Khaki Handkerchiefs at 2 for 25c.
Silk Handkerchiefs at 75c.

Jasper Clothing

LIMITED

9822-26 Jasper Avenue

KLINE'S REMOVAL SALE

Jewelry at Cost

Whole Battalions of Bargains of Soldiers' Requisites. Your Soldier Boy at the Front will appreciate a Gift selected from our immense mobilization of Santa Claus Ammunition. Military Wrist Watches, Signet Rings, Indestructible Mirrors, Safety Razors, Cigarette Cases, etc. All prices reduced.

H. B. Kline & Sons, Ltd.

The Premier Jewelers—Corner Jasper and 98th Street

Removing to New Allen Theatre Block

Keep them *Smoking*
and you
Keep them
Happy



Now

is the time to remember the men at the Front for their XMAS SMOKES
THE CANADIAN FORCES will go into action under the command of

Colonel Bogie

Edmonton Cigar Factory, 10219 105th Street — Phone 1571 — Harry Shaw, Mgr.

Protect *the* Higher Value of your Household Goods and Properties

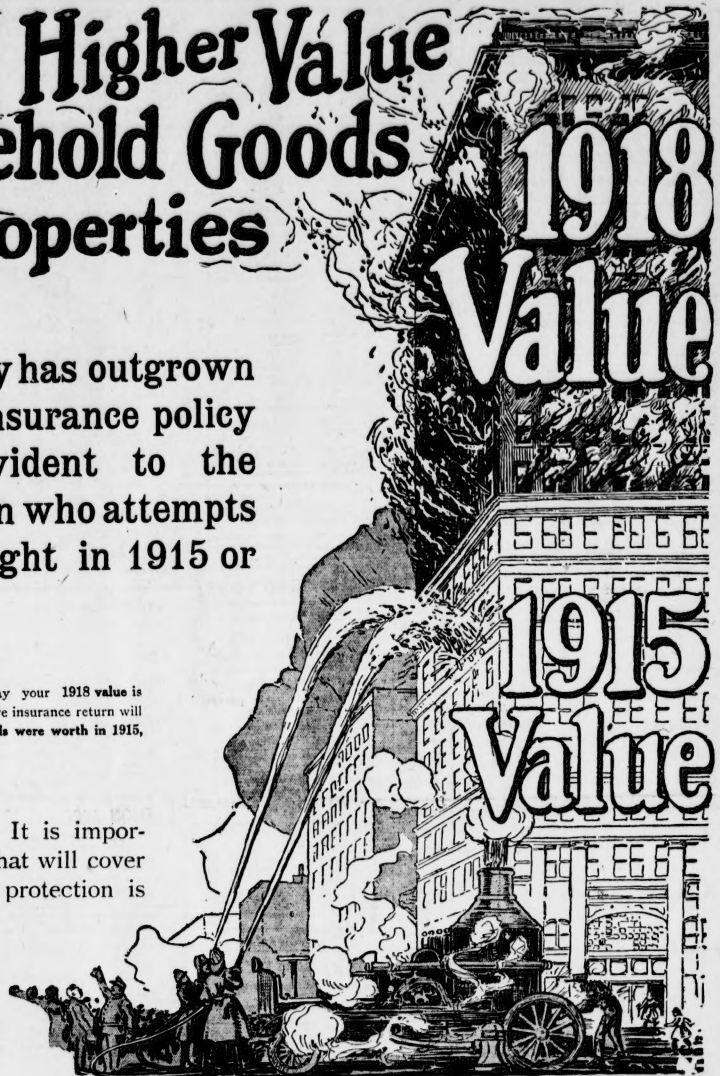
THE value of your property has outgrown the size of your fire insurance policy—that is immediately evident to the householder or business man who attempts to **replace** anything bought in 1915 or before.

Your insurance policy written on the 1915, 1916 or 1917 basis of valuation is an undersized garment of protection. It fits present valuation as poorly as a youth's suit fits a full-grown man.

If you have a fire today your 1918 value is burning up and your fire insurance return will be for what your goods were worth in 1915, 1916 or 1917.

It is imperative to extend your insurance. It is important to enlarge your protection to a point that will cover the **replacement value of your goods**—your protection is meagre until you do so.

It is as foolhardy to travel along with half enough insurance as it is to take a half dose of medicine to economize. You're after **full protection** just as you seek **absolute cure**. Phone for any of the agents listed below. Do it today. Insure for the **present value** of your goods instead of the **past value**. Be repaid for what you are worth. It isn't safe to delay.



Alberta Canadian Investments, Limited

GENERAL INSURANCE BROKERS
LOANS RENTALS REAL ESTATE
General Agents Maryland Casualty Co. Northern Alberta
Phone 6329—Suite 1 Merchants' Bank Bldg.

W. ROSS ALGER & CO.

Britannia Underwriters' Agency
London Mutual Fire Insurance Company
Phone 4843 505 McLeod Building

ALLAN, KILLAM, McKay

Alberta Limited
BROKERS INSURANCE REAL ESTATE FINANCIAL
Phone 9214 McLeod Building

Blackett Henderson Anderson, Ltd.

INSURANCE BROKERS
One of the Pioneer FIRE INSURANCE Offices in
Edmonton. We represent the strongest com-
panies and give our clients the BEST SERVICE.
Phone 1462—Canada Permanent Building, 160th Avenue

T. N. BOWDEN

Financial Broker
Phone 1815—Edmonton, Alberta, Can.—P.O. Drawer 217
58 McDougall Court, McDougall Avenue

Davis & Chapman, Limited

Insurance
Phone 5551—608 Agency Building

H. M. E. EVANS

PHONE 2415—UNION BANK BUILDING
Employees Liability Insurance Co., Ltd., of London, Eng.
Westchester Fire Insurance Company, New York

THE HOOSON COMPANY

Commission, Customs and Insurance Brokers
P.O. Box 4062—Phone 21406
10411 Whyte Avenue—Edmonton South, Alberta

R. A. HULBERT & CO.

FIRE INSURANCE—MONEY TO LOAN
Phone 2874 10382 Whyte Avenue

Independent Insurance Agencies, Ltd.

Insurance Brokers
Room 115 Adams Building—Phone 4544
Cor. 101st Street and 102nd Avenue

JELLETT & SLESSOR

INSURANCE, RENTALS AND FINANCIAL BROKERS
501, 501A, 501B Teglér Building
Phone 1481 Edmonton, Alberta

KIRKPATRICK & SCARTH, LIMITED

INSURANCE AND FINANCIAL AGENTS
GUARANTEE BONDS—REAL ESTATE
Phone 1729 829-30 Teglér Building Edmonton, Alta.

F. C. Lowes Insurance Underwriters, Ltd.

Insurance
CITY REAL ESTATE MONEY TO LOAN
FARM LANDS
Phone 4064 625 Teglér Bldg. Edmonton, Alberta

ROBERT MAY'S AGENCY

11-14 CRYSTAL BLOCK
Aetna Insurance Co. of Hartford
Home Insurance Co. of New York
London Guarantee and Accident Co. of London, England
North British and Mercantile Insurance Co., London, Eng.

MUIR & MARTIN

Insurance Brokers
Phone 6225 811-512 Teglér Block Edmonton, Alta.

McGEORGE, CHAUVIN & TOWNSEND

Insurance Underwriters,
Real Estate and Rental Agents
Phone 9218 205-406 McLeod Bldg. Edmonton, Alta.

NORTHERN INVESTMENT COMPANY

Limited
INSURANCE, RENTALS, LOANS, REAL ESTATE
Office Northern Investment Building—Phone 6177

The North-West Financial Company

Phone 5188—10327 Jasper Avenue
Representing the following Insurance Companies: The
Dominion of Canada Guarantee and Accident Insurance
Company, The Boston Insurance Company, The Century
Insurance Company, The St. Lawrence Underwriters
Agency. Any kind of insurance anywhere.

W. J. RICHARDSON

Fire Insurance, Real Estate and Loans
Phone 4351 515 Teglér Building Edmonton, Alta.

Sheppard, Clibborn & Hill, Ltd.

FIRE INSURANCE—REAL ESTATE
Phone 3419 Sheppard Block, Whyte Avenue
Edmonton South, Alberta

DeBlois Thibaudeau Agencies

GENERAL INSURANCE AGENTS
508 Agency Building, Edmonton, Alta.
Phone 4353—P.O. Box 656

The Tipton Investment Company, Limited

Real Estate, Insurance and Financial Brokers
Phone 51528—Edmonton South, Alberta

WHYTE & CO., LTD.

INSURANCE AGENTS
Calcuttania Fire Ins. Co., Dominion Insurance Co.
Eagle Star and British Co., Occidental Fire Ins. Co.
Suite 111 Brown Building—Corner Second and Jasper
Phone 5356

WILKIN & MacKINNOY

Fire Insurance
British Northwestern Fire Insurance Company
We solicit a share of your Fire Insurance
Our Phone is 6127—Merchants Bank Building

ASSURES SUCCESSFUL BAKING

MAGIC BAKING POWDER

Guaranteed to be made exclusively from the ingredients specified on the label.

NO ALUM

E. W. GILLETTE CO. LTD.
TORONTO, CANADA
Winnipeg Montreal

MADE IN CANADA

Your Grocer sells it. Costs no more than the ordinary kinds.

Contains no alum

them a pleasant evening before their departure for the state of Washington.

Mrs. T. F. McGregor left last week for Edmonton, where she expects to be employed in office work for some time. Mrs. McGregor was missed by the Ashmont people and especially by the staff of the Ashmont Hotel, as she has been the capable secretary-treasurer of the Ashmont Hotel for some time. Mr. T. F. McGregor leaves this week for the state of Washington, where they expect to make their home this winter. We will be glad to see them back on the hotel again in the spring.

The numerous Ashmont friends extend much sympathy to the bereaved family and hope that Mrs. McGregor will be able to find some relief in the future.

A dance was given in the hall of the Ashmont Hotel on Friday evening, October 18, for the benefit of the Ashmont Hotel. The dance was a success and the proceeds were used for the benefit of the Ashmont Hotel.

Conventions are being given Mr. and Mrs. Wm. H. Brown on the birth of a fine baby boy, recently arrived. Mr. and Mrs. Brown are now in the city at the home of her sister, Mrs. E. W. Gillette, Ashmont, Alta.

Both Mr. and Mrs. Brown have had a very successful trip to the state of Washington. They were glad to have with them a few of the Ashmont people.

All of the grain around Ashmont has been cut and is now in the stacks. The grain is of a fine quality and is expected to yield a good crop.

Mr. and Mrs. Wm. H. Brown are now in the city at the home of her sister, Mrs. E. W. Gillette, Ashmont, Alta. They were glad to have with them a few of the Ashmont people.

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Store Opens

8:30 a.m.

Closes 5:00 p.m.

JAMES RAMSEY LIMITED

SATURDAY STORE NEWS

Private Automatic

Exchange Phone

9120



For Women—A Bargain

NECKWEAR ON SALE

A Big Sale of Dainty Neckwear—Values to 50c

Saturday, Extra Special 15c

FINE LAWN and Pique Collars in plain white and dainty colored effects. A large range of shades to choose from in plain or hemstitched edges. Many are very daintily embroidered. Values to 50c. Saturday, 8:30 a.m., each..... 15c



One of the Saturday Leaders

FLANNELLETTE SALE

Eleven Hundred Yards of White Saxony Flannellette

On Sale Saturday, a Yard 19c

PURE WHITE Saxony Flannellette. A quality that is free from dressing and has a soft nappy surface. This cloth will wash soft and make up well. It is 27 inches wide. Shop in the forenoon. The Staple Department—Floor 2

Gloves and Hosiery

Perrin's Guaranteed French

Kid Gloves for Women

These Gloves fit perfectly. We have them in black, white, tan, modes, and navy, with contrasting stitched back. Each..... \$2.00

Boys' and Girls' Ribbed Wool

Hose

They fit neatly and are strongly reinforced. Including the double knee. Sizes 1 to 10. Priced according to size..... 50c to 80c

Women's Fine Cashmere Hose

Values to 75c—Per Pair 55c

"Crown Brand" elastic top seamless, reinforced at all points of wear. This is one of our best selling lines: black, size 1/2 and 3/4, white, size 1/2, 3/4 and 1 1/2. Values to 75c. Saturday Special, per pair..... 55c

Grasp Saturday's Opportunity—Misses' and Women's Winter Coats \$16.95

Be here early, as this Sale commences sharp at 8:30 a.m. Every garment is desirable and right up to the minute in styles. Blanket Cloths and Tweeds in assorted shades. Becoming styles to fit misses and women. On Sale Saturday at..... \$16.95

Stylish Tailored Skirts of All Wool

Serge

Special Value Saturday at \$7.95

The serge is of exceptionally good quality in colors of navy, black, and brown. The popular gathered back, are fully belted and have pockets. Trimming of all fancy buttons. Sizes 24 to 34 waistband. Special Value..... \$7.95

Servicable Poplin Dresses at Saving Prices

Reg. \$7.95—Saturday, 8:30, \$4.95

There are several stunning styles to select from of mercerized poplin in pleasing shades. The trimming is of contrasting silk, braid and buttons. Colors: oyster, brown, navy and black. Sizes: misses', 16, 18 and 20; women's, 24 to 44. Special Value..... \$4.95

Two Important Specials on Floor Two

Women's Combinations

A Fine Silk and Wool and Natural Wool Combination, Special \$2.95

Extra value. These are a most desirable quality. The silk thread interwoven with the wool prevents shrinking. The silk and wool combinations have long or short sleeves; the natural color with long sleeves. Sizes 24 to 40. Saturday Special..... \$2.95

Women's Sweater Coats

A Clearance Sale of Odd Lines—Values to \$10.00 for \$5.00

The values offered are remarkable. A special clearance of odd lines of Fibre Silk and Wool Sweater Coats. They have large collar, cuffs and pockets with trimming of contrasting shades. Sizes 36 to 42. Values to \$10.00. Special..... \$5.00

Half Price Sale of Pictures!

About twenty-five Beautiful Pictures will be sold

Saturday at exactly half their regular price. Included are: STEEL ENGRAVINGS, OIL PAINTINGS, PASTELS and ETCHINGS. Some have

faded oak frames, while others are in walnut, old English or antique gilt. Sizes range from 17x29 inches to 36x44 inches, and priced from \$3.50 to \$20.00. Saturday Special..... HALF PRICE

The Furniture Department

Bargains for Men

Seasonable Specials That Will Save You Money

Clearing Men's and Young Men's Suits

Values to \$35.00 for \$15.00

Twenty-five Suits only in this lot, mostly in sizes 35 to 38. Broken lines, about half of which are young men's models; the balance are the regular three-button coat styles. Majority of these are finer quality wools, in dark patterns, with a few lighter colored grays included. They should be cleared out in a hurry, as the values are extraordinary. Saturday..... \$15.00

Sale of Men's Sweater Coats at \$1.95

These Coats are all from our regular stock, and include some of the best value at their regular price. Heavy Jumbo Knit in Navy or Oxford gray color and rib knit in worsted finish. All have shawl collar. Sizes 36 to 44. Black only. Be here early Saturday morning, each..... \$1.95

Smokes For Home and Mailing Overseas

L.A. PREFERRED CIGARETTES, in

tissue wrapping for mailing to the

overseas. Special for \$2.25

DAVIS' NOBLESSE, the well-known

brand of quality in boxes of 25. Special

for Saturday..... \$2.50

The mothers who are looking for a

metal calf and dogskin kid leathers. In the

lot are button and lace styles, with low and military heels.

There are several EE widths, so we will be able to fit

any foot. The sizes run from 3 to 8. Come early and take

advantage of this special offering. \$4.45

Saturday, per pair..... \$4.45

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lot are button and lace styles, with low and military heels.

There are several EE widths, so we will be able to fit

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